

OCTOBER/NOVEMBER 2006

TABLEWARE TODAY

THE TABLEWARE SOURCE



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THE TRIBE HAS SPOKEN

JACARANDA – a South African resource named for a timber tree – carries an impressive array of flatware, glassware, and ceramics using sophisticated color palettes, whimsical design influences, and hand-craftsmanship. Founded by Dori Rootenberg in 2001, the fashion entrepreneur was introduced to South African tribal art by her husband, a South African native. “I started Jacaranda because of a small brass spoon I received as an engagement gift,” Rootenberg says. “This perfectly proportioned spoon was fashioned after an ancient piece that had been used to measure gold hundreds of years ago. I was so taken with the design that I tracked down the artist and sought to represent her.” Rootenberg has amassed such an impressive collection of South African tribal art pieces that they are often on loan to museums. Jacaranda products – retails range from \$18 to \$450 – have been developed specifically for the U.S. market and already have fans in Oprah Winfrey and Paloma Picasso. A portion of sales is targeted to a South African school for disabled youths. For more information, call (800) 985-5509.



TWO'S COMPANY EXPANDS NEW YORK HEADQUARTERS

Two's Company has opened a 100,000-square-foot headquarters in Westchester county. The company was previously located in nearby Mt. Vernon. “Having a single-floor facility significantly increases the efficiency of our company's operation,” says company founder and CEO Bobbie Gottlieb. “Our business had outgrown our existing facility which was cumbersome with four floors and could no longer maintain the level of operation necessary to sustain our growth.” The multimillion-dollar business has over 20,000 customers worldwide. More than half of Two's Company's 230 employees have relocated to the new facility. For more information, call (914) 664-2277.

TEA TIME!



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